

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**American Rambler**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950446-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDEN	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	950446	06310862

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	09/17/12	09/18/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/17/12	09/23/12	MT-----	2	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	09/17/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP110H	\$200.00	NM
1	WPBF	Tu	09/18/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP110H	\$200.00	NM
2	09/12/12	09/14/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/10/12	09/16/12	--WTF--	3	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/12/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP100H	\$200.00	NM
1	WPBF	Th	09/13/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP100H	\$200.00	NM
3	WPBF	F	09/14/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP110H	\$200.00	NM
3	09/17/12	09/18/12	Good Morning America	7-9AM	MT-----	:30	2	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/17/12	09/23/12	MT-----	2	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	09/17/12	6:59 AM	Good Morning America	7-9AM	:30	2012MRFP110H	\$250.00	NM
3	WPBF	Tu	09/18/12	8:55 AM	Good Morning America	7-9AM	:30	2012MRFP114H	\$250.00	NM
4	09/12/12	09/14/12	Good Morning America	7-9AM	--WTF--	:30	6	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/10/12	09/16/12	--WTF--	6	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/12/12	7:29 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00	NM
4	WPBF	W	09/12/12	8:40 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00	NM
6	WPBF	Th	09/13/12	7:59 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00	NM
2	WPBF	Th	09/13/12	8:43 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00	NM
5	WPBF	F	09/14/12	7:30 AM	Good Morning America	7-9AM	:30	2012MRFP110H	\$250.00	NM
3	WPBF	F	09/14/12	7:58 AM	Good Morning America	7-9AM	:30	2012MRFP110H	\$250.00	NM
5	09/17/12	09/18/12	The View	11A-12PM	MT-----	:30	2	\$350.00	NM	
Class of Time - Pre-emptible with notice										

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950446-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/17/12	09/18/12	The View	11A-12PM	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	10:58 AM	The View	11A-12PM	:30	2012MRFP110H	\$350.00 NM
2	WPBF	Tu	09/18/12	11:35 AM	The View	11A-12PM	:30	2012MRFP110H	\$350.00 NM
6	09/12/12	09/14/12	The View	11A-12PM	--WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/12/12	10:59 AM	The View	11A-12PM	:30	2012MRFP100H	\$350.00 NM
2	WPBF	Th	09/13/12	11:00 AM	The View	11A-12PM	:30	2012MRFP100H	\$350.00 NM
7	09/17/12	09/18/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP110H	\$160.00 NM
2	WPBF	Tu	09/18/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP114H	\$160.00 NM
8	09/12/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP100H	\$160.00 NM
1	WPBF	Th	09/13/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP100H	\$160.00 NM
3	WPBF	F	09/14/12	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP110H	\$160.00 NM
9	09/17/12	09/18/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP110H	\$160.00 NM
2	WPBF	Tu	09/18/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP110H	\$160.00 NM
10	09/12/12	09/14/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP100H	\$160.00 NM
3	WPBF	Th	09/13/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP100H	\$160.00 NM
2	WPBF	F	09/14/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP110H	\$160.00 NM
11	09/17/12	09/18/12	THE CHEW	1P-2P	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	1:28 PM	THE CHEW	1P-2P	:30	2012MRFP110H	\$225.00 NM
2	WPBF	Tu	09/18/12	1:29 PM	THE CHEW	1P-2P	:30	2012MRFP114H	\$225.00 NM
12	09/12/12	09/14/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950446-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDEN	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 1:28 PM THE CHEW 1P-2P :30 2012MRFP100H \$225.00 NM 3 WPBF Th 09/13/12 12:59 PM THE CHEW 1P-2P :30 2012MRFP100H \$225.00 NM 2 WPBF F 09/14/12 1:00 PM THE CHEW 1P-2P :30 2012MRFP110H \$225.00 NM									
13	09/17/12	09/18/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF M 09/17/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP110H \$400.00 NM 1 WPBF Tu 09/18/12 2:24 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP110H \$400.00 NM									
14	09/12/12	09/14/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP100H \$400.00 NM 2 WPBF Th 09/13/12 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP100H \$400.00 NM 3 WPBF F 09/14/12 GENERAL HOSPITAL GENERAL HOSPIT :00 <del>\$400.00</del> NM See MG 14.4 4 WPBF Tu 09/18/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP114H \$400.00 NM MG for 14.3 09/14									
15	09/17/12	09/18/12	Dr. Oz	4-5p	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 4:21 PM Dr. Oz 4-5p :30 2012MRFP110H \$400.00 NM 2 WPBF Tu 09/18/12 4:29 PM Dr. Oz 4-5p :30 2012MRFP110H \$400.00 NM									
16	09/12/12	09/14/12	Dr. Oz	4-5p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 09/12/12 4:12 PM Dr. Oz 4-5p :30 2012MRFP100H \$400.00 NM 1 WPBF Th 09/13/12 4:38 PM Dr. Oz 4-5p :30 2012MRFP100H \$400.00 NM 3 WPBF F 09/14/12 4:38 PM Dr. Oz 4-5p :30 2012MRFP110H \$400.00 NM									
17	09/17/12	09/18/12	M-F 5pm News	5-6pm	MT-----	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WPBF M 09/17/12 5:08 PM M-F 5pm News 5-6pm :30 2012MRFP110H \$350.00 NM 1 WPBF M 09/17/12 5:29 PM M-F 5pm News 5-6pm :30 2012MRFP110H \$350.00 NM 2 WPBF Tu 09/18/12 5:23 PM M-F 5pm News 5-6pm :30 2012MRFP114H \$350.00 NM									
18	09/12/12	09/14/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$350.00									

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950446-1	09/23/12	September 2012	08/27/12 - 09/18/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/12/12	09/14/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
1	WPBF	Th	09/13/12	5:45 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
3	WPBF	F	09/14/12	5:15 PM	M-F 5pm News	5-6pm	:30	2012MRFP110H	\$350.00 NM
19	09/17/12	09/18/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
2	WPBF	Tu	09/18/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
20	09/12/12	09/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
3	WPBF	Th	09/13/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
1	WPBF	F	09/14/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP110H	\$500.00 NM
21	09/17/12	09/18/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP110H	\$750.00 NM
1	WPBF	Tu	09/18/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP114H	\$750.00 NM
22	09/12/12	09/14/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	3	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/12/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP100H	\$750.00 NM
1	WPBF	Th	09/13/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP100H	\$750.00 NM
3	WPBF	F	09/14/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP110H	\$750.00 NM
23	09/17/12	09/18/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	MT-----	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:41 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
1	WPBF	Tu	09/18/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
24	09/12/12	09/14/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	3	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	7:54 PM	Jeopardy	7:30-8PM	:30	2012MRFP100H	\$850.00 NM
3	WPBF	Th	09/13/12	7:41 PM	Jeopardy	7:30-8PM	:30	2012MRFP100H	\$850.00 NM
2	WPBF	F	09/14/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP110H	\$850.00 NM
25	09/17/12	09/18/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	MT-----				2	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		09/17/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00	NM
1 WPBF Tu		09/18/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00	NM
26	09/12/12	09/14/12	M-SUN WPBF News 25 @ 11-11:35PM		--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	--WTF--				3	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		09/12/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H	\$500.00	NM
3 WPBF Th		09/13/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H	\$500.00	NM
1 WPBF F		09/14/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00	NM
27	09/17/12	09/18/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	MT-----				2	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		09/17/12	11:54 PM	Nightline	11:35-12:05AM	:30	2012MRFP110H	\$275.00	NM
2 WPBF Tu		09/18/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP114H	\$275.00	NM
28	09/12/12	09/14/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	--WTF--				3	\$275.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		09/12/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP100H	\$275.00	NM
2 WPBF Th		09/13/12	11:55 PM	Nightline	11:35-12:05AM	:30	2012MRFP100H	\$275.00	NM
3 WPBF F		09/14/12	11:54 PM	Nightline	11:35-12:05AM	:30	2012MRFP110H	\$275.00	NM
29	09/14/12	09/14/12	20/20 PREMIERE	10-11P 9/14	----1--	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	----1--				1	\$1,175.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/14/12	10:49 PM	20/20 PREMIERE	10-11P 9/14	:30	2012MRFP110H	\$1,175.00	NM
30	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1-				1	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/15/12	7:41 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP110H	\$225.00	NM
31	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1-				1	\$225.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		09/15/12	8:28 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP110H	\$225.00	NM
32	09/15/12	09/15/12	ABC College Football	12-330pm	-----3-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----3-				3	\$1,100.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Sa		09/15/12	12:05 PM	ABC College Football	12-330pm	:30	2012MRFP110H	\$1,100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950446-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/15/12	09/15/12	ABC College Football	12-330pm	-----3-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/15/12	1:56 PM	ABC College Football	12-330pm	:30	2012MRFP110H	\$1,100.00 NM
1	WPBF	Sa	09/15/12	3:45 PM	ABC College Football	12-330pm	:30	2012MRFP110H	\$1,100.00 NM
LR - Football									
33	09/15/12	09/15/12	Sat 330-7pm ABC College	330-7pm	-----3-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----3-	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/15/12	5:30 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP110H	\$1,100.00 NM
3	WPBF	Sa	09/15/12	6:02 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP110H	\$1,100.00 NM
1	WPBF	Sa	09/15/12	7:02 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP110H	\$1,100.00 NM
LR - Football									
34	09/16/12	09/16/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	7:39 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP110H	\$225.00 NM
35	09/16/12	09/16/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	8:37 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP110H	\$225.00 NM
36	09/16/12	09/16/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP110H	\$350.00 NM
37	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP110H	\$175.00 NM
38	09/16/12	09/16/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	6:57 PM	Sun 630pm News	630-7pm	:30	2012MRFP110H	\$325.00 NM
39	09/16/12	09/16/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	11:22 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP110H	\$500.00 NM
40	09/18/12	09/18/12	B WALTERS	Prime Other	-T-----	:30	1	\$1,350.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950446-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	09/18/12	09/18/12	B WALTERS	Prime Other	-T-----	:30	1	\$1,350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$1,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/18/12	10:37 PM	B WALTERS	Prime Other	:30	2012MRFP114H	\$1,350.00 NM
41	09/14/12	09/14/12	WHAT WOULD YOU DO 9-10p 9/14		----1--	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	9:39 PM	WHAT WOULD YOU DO PREMI 9-10p 9/14		:30	2012MRFP110H	\$2,200.00 NM
42	09/15/12	09/15/12	Sat Prime College Footba8-1130pm		-----S-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	9:01 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP110H	\$1,200.00 NM
2	WPBF	Sa	09/15/12	11:41 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP110H	\$1,200.00 NM
LR - Football									
<b>Total Spots</b>							<b>92</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$43,575.00</b>
<u>Agency Commission</u>	<b>\$6,536.25</b>
<u>Net Amount Due</u>	<b>\$37,038.75</b>